



At the William & Mary School of Education, bold and inventive thinking are at the heart of our work. Our faculty are partnering with school systems and working side-by-side with educators as we translate research to practice to make a real difference in the world. Our students are embedded in schools and community agencies to gain relevant hands-on experience as they prepare to be future educators, counselors, leaders, researchers and advocates. We are the small school that thinks big. We have created a culture and framework to critically engage with the world and to ask tough questions about our roles as global educators. We continue to be a leader in nurturing students who possess the assets, fortitude and talent to be at the very forefront of transforming young lives.

Your investment in the School of Education propels our meaningful work. Through innovative and participatory teaching, scholarship and community engagement we are positioned to effectively solve complex educational problems.

Thank you for your support and dedication!

Spencer Niles
Dean
School of Education



William & Mary School of Education

GOALS & PRIORITIES

For the Bold

THE CAMPAIGN FOR WILLIAM & MARY



For the Bold: The Campaign for William & Mary will enable the School of Education to achieve its vision of solving complex educational problems. Your support energizes us to dream bigger and reach higher in the pursuit of ensuring a high-quality educational experience for each and every individual in our society. Together, we will change the world one student, one project and one innovation at a time. Join us.



Emily Gerdelman Ridjaneck '07
Chair
School of Education
Development Board

Pillar I: Where Great Minds Meet | \$10.5 million

SCHOLARSHIPS | \$5 million

- **Graduate Fellowships | \$5 million**

Provide competitive funding to yield the most promising graduate students who desire to study at the W&M School of Education

TEACHING EXCELLENCE | \$5.5 million

- **Professorships | 4 @ \$1 million | \$4 million**

Recruit & retain high-caliber seasoned faculty

- **Term Professorships | 6 @ \$250,000 | \$1.5 million**

Reward & retain high-performing, newly tenured faculty members

Pillar II: Making the Remarkable | \$13 million

ENGAGED LEARNING, INNOVATION AND COLLABORATION

- **Center for Innovation in Learning Design | \$6 million**

Funding to support a multi-disciplinary center that advances innovation across the PK-20 education arena

- **Fund for Excellence | \$2.5 million**

Annual unrestricted expendable support

- **Clinical Faculty Program | \$1.5 million**

Operational support

- **Innovation Funds | \$1 million**

To encourage and support innovation in teaching and learning

- **Department Funds | \$750,000**

Funds to support initiatives of the three academic departments

- **TeachLivE™ | \$500,000**

Operational support

- **Holmes Scholars Program | \$500,000**

Operational support

- **Student Opportunity Funds | \$250,000**

Support research and professional development opportunities

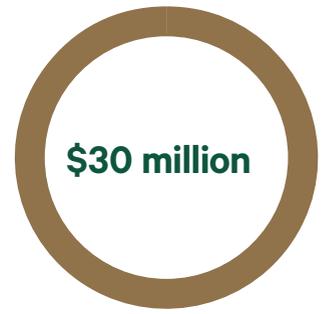
Pillar III: A Passion for Impact | \$6.5 million

WILLIAM & MARY IN THE WORLD | \$500,000

- Global Studies Initiatives | \$500,000
Support for study-abroad graduate programs

CIVIC ENGAGEMENT | \$6 million

- Center for Gifted Education | \$2 million
Operational support
- New Horizons Family Counseling Center | \$2 million
Operational support
- Center for Gifted Education Camp Launch | \$2 million
Operating expenses for summer program



1 Where Great Minds Meet

\$10.5 million

2 Making the Remarkable

\$13 million

3 A Passion for Impact

\$6.5 million

For the **Bold**

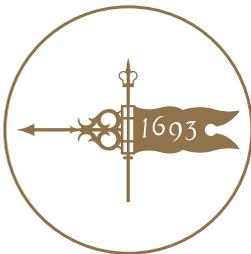
“I was bold in the pursuit of knowledge,
never fearing to follow truth and
reason to whatever results they led.”

-THOMAS JEFFERSON 1762, LL.D. 1783

Support the School of Education

Scholars come to the William & Mary School of Education with a passion to transform students, schools and communities and we prepare them to do just that. Private support is critical as we strive to educate and inspire people of great promise and preserve the benefits of being a small school that thinks big.

UNIVERSITY CAMPAIGN GOALS



**Strengthen alumni
engagement**



**Achieve 40 percent
alumni participation**



Raise \$1 billion

FortheBold.wm.edu