



At William & Mary, the library is alive, and is the heart of the academic and social experience on campus. Earl Gregg Swem Library is the university's principal gateway to information, the busiest crossroads on campus, and a uniquely accessible meeting place where people come together. With our rich print, electronic and special collections, the library is an essential resource for our intellectual community and a leader in defining the place of the academic library in a changing universe of knowledge.

Swem is routinely recognized for excellence. In fact, the library most recently ranked as one of the top university libraries in the nation by the Princeton Review. You can help ensure that Swem Library remains a place where curiosity, creativity and exploration intersect.

**Carrie L. Cooper**  
*Dean*  
*University Libraries*

# SWEM LIBRARY

## WILLIAM & MARY LIBRARIES

### GOALS & PRIORITIES

# For the Bold

THE CAMPAIGN FOR WILLIAM & MARY



I appreciate the broad reach and impact Swem Library has across and beyond the William & Mary community. Swem is an extraordinary resource and a hive of activity on campus — the collections, staff expertise and facilities are remarkable. Supporting Swem is a means to support students, faculty and staff, and a deeply satisfying way to give back to William & Mary.



Kathy Koch '80  
*Chair*

*Swem Library Board of Directors*

## Pillar I: Where Great Minds Meet | \$8.5 million

### STUDENT SUPPORT

- **Undergraduate Support | \$2 million**  
Establish funds for student employment and Special Collections Research Center student assistantships. The establishment of funds to supplement student employment around the libraries is critical as public resources continue to decrease.
- **Graduate Students and Postdoc Students Support | \$750,000**  
Establish Postdoc Fellowship opportunities in Special Collections and fund graduate assistantships, housed in Special Collections, Digital Services or the Reeder Media Center, which provide hands-on archive and library experience.

### PROFESSIONAL LIBRARIAN LEADERSHIP

- **Deanship / Archivists / Professional Positions | \$5.5 million**  
Endow the Deanship of the library and the Burger Archivist and University Archivist positions in the Special Collections Research Center. Establish funds to supplement additional professional positions across the library.
- **Visiting Scholars and Authors Fund | \$250,000**  
A gift to establish a Visiting Scholars and Authors Fund would provide ongoing support to bring in additional alumni authors, visiting scholars and other notables.

## Pillar II: Making the Remarkable | \$16.5 million

### ENGAGED LEARNING, INNOVATION AND COLLABORATION

- **A Studio for Teaching and Research | \$2.5 million**  
The Studio will be a unique and signature workspace on campus for faculty and those who support their work, and will be home to the Center for the Liberal Arts.
- **Teaching and Research Innovation Funds | \$2 million**  
This fund would provide grants to librarians and faculty working together to support projects that embrace the intersection of technology and research, collaborative projects in the Center for the Liberal Arts, digital humanities research and experimentation across disciplines.

## LIBRARY EXCELLENCE

- **Library Collections, Digital Resources and Collection Conservation | \$5.5 million**

Raise funds in support of purchases for the general library collection and special collections.

The Digital Services Fund will support the digitization and discovery of library materials, especially the holdings of Special Collections and the University Archives.

Establish an Oral Histories Fund that will help ensure former presidents and rectors, other members of the Board of Visitors, retiring administrators, faculty, staff, alumni and current students are interviewed regularly and systematically.

Create the Access and Conservation Fund to support the preservation of general and special collections.

- **Swem Make a Difference Fund | \$1.5 million**

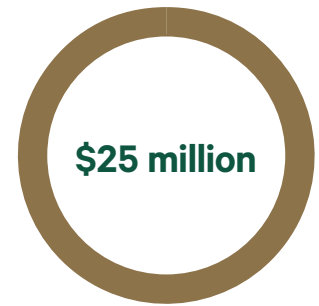
Annual, unrestricted funds to support the operations, services, outreach, teaching and general needs of the libraries.

## BUILDINGS AND FACILITIES

- **Swem Library Renovations and Enhancements | \$5 million**

The Botetourt Theatre Renovation Fund can preserve the feel of the original mid-century modern theatre space while enhancing accessibility, technology, sound quality and comfort for guests to attend lectures and performances.

The creation of green spaces, including a rooftop garden and enhanced patio spaces at Swem Library, will allow students to enjoy the outdoors, with all the resources of Swem at their fingertips.



### 1 Where Great Minds Meet

**\$8.5 million**

### 2 Making the Remarkable

**\$16.5 million**

Learn more and support Swem Library at William & Mary:  
[FortheBold.wm.edu](http://FortheBold.wm.edu)

# For the

# Bold

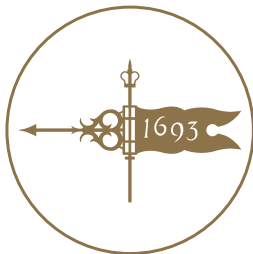
“I was bold in the pursuit of knowledge,  
never fearing to follow truth and  
reason to whatever results they led.”

-THOMAS JEFFERSON 1762, LL.D. 1783

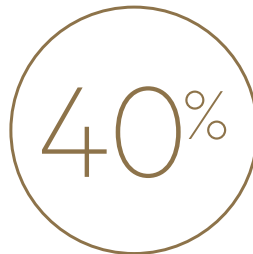
## Support Swem

Give today! Your investment will help the library continue to support the academic needs of our students and faculty by providing top-notch collections, excellent services, inspiring spaces and expert guidance.

### UNIVERSITY CAMPAIGN GOALS



**Strengthen alumni  
engagement**



**Achieve 40 percent  
alumni participation**



**Raise \$1 billion**

**FortheBold.wm.edu**