Affording Opportunity

Gifts to the Scholarships Impact Fund are one of the most effective ways to make a difference in the lives of students today. This flexible, immediate-use fund allows the university to boost financial aid packages each year and reduce the debt load students carry. Scholarships afford many students the opportunity to attend William & Mary.

Scholarships Afford Opportunities

- To pursue passion without burden
- To empower the best and brightest from any background
- To ensure great minds meet
- To compete for exceptional talent
- To build a vibrant community of diverse perspectives
- To fuel our legacy of leadership

W&M was recognized by The New York Times as one of the nation’s leading colleges and universities committed to access and affordability and the No. 1 public university in Virginia.

This year through the Scholarships Impact Fund

- 64 students receiving support from the Scholarships Impact Fund in the 2018-2019 academic year
- $600,000 was raised in fiscal year 2018 to afford great opportunities to students
- $225 million goal for undergraduate scholarships
- 1,000 exceptional students received scholarships support to attend W&M in the past academic year, thanks to private support
- 25% increase in number of donors who gave to the Scholarships Impact Fund on One Tribe One Day in 2018 from 2017
- $43 million in privately funded scholarships since 2011

Undergraduates have received more than

- $10,000 median support of

The Undergraduate Scholarships Goal

$225 million

Through For The Bold, we have raised more than $217 million of the $225 million goal for undergraduate scholarships.
For many Americans, childhood conjures up images of innocence and carefree play. Growing up in the Philippines, Ferdinand “Poe” Makabata ’20 had a far different experience. His family was impoverished, a circumstance made far worse by his parents’ separation when he was two years old. From that point, he lived with an aunt in the slums of Manila while his mother worked as a live-in maid elsewhere in the city. His father was completely out of the picture. Resources were so tight that he had to sell rice cakes on the streets just to ensure he had lunch money for school.

Things began to look up for Poe when his mother met and married a U.S. naval officer. She was able to immigrate to the U.S. in the late 1980s, and Poe followed in 1992. After years of constant exposure to hazardous waste and fumes and hunger so intense that it sometimes kept him awake at night, he was suddenly breathing clean air and enjoying access to a refrigerator stocked with fresh food.

“It was a definite culture shock when I first arrived in the U.S.,” he remembers. “It was like night and day. For the first week, I felt like I was in heaven.”

School was a struggle at first due to the language barrier, however Poe picked up English quickly thanks to his favorite television program, “The Fresh Prince of Bel Air.” Having cleared this hurdle, he quickly became a model student. Upon graduation from high school, he considered college, but ultimately decided to join the military, a path that seemed even more urgent in the wake of the September 11, 2001, terrorist attacks.

Poe said: “I’ve always been appreciative of the opportunities that have come my way and wanted to fight for the country so I signed up.” He joined the U.S. Air Force and went to basic training in December 2001. For 14 years, he served as an independent duty medic, a position that includes all manner of medical support, from nurse and lab technician to public health officer. He was stationed all over the world and at one point, even served as a member of President Obama’s medical coverage team. However, his experiences took a toll

“ar"13166925006619905093&"13166925006619905093&"13166925006619905093&’20Ferdinand Makabata

To fuel our legacy of leadership

So I can work in finance and assist soldiers with retirement planning.

“I felt I had a duty and obligation to give back to the country that changed my life for the better.”

Ferdinand Makabata

’20

For the Bold
Gifts of all sizes to the Scholarships Impact Fund are welcome and all donors will receive special updates on student recipients, including an annual Scholarships Impact Fund report highlighting the progress of our fundraising efforts.

Donors who have given $2,000 or more to the Scholarships Impact Fund will receive an invitation to the annual Scholarships Luncheon during Homecoming & Reunion Weekend and the opportunity to meet one of William & Mary’s many remarkable scholarships recipients.

For more information about scholarships, please contact Susie Armstrong, senior director of development for scholarships and special projects, at smarmstrong@wm.edu or (757) 221-7647.

**Scholarships Impact Fund Recipients By the Numbers**

<table>
<thead>
<tr>
<th>Category</th>
<th>FY18-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Student Recipients</td>
<td>64</td>
</tr>
<tr>
<td>Median Award Given</td>
<td>$10,000</td>
</tr>
<tr>
<td>Total Donors in FY18</td>
<td>1,826</td>
</tr>
<tr>
<td>Median Gift Given</td>
<td>$50</td>
</tr>
<tr>
<td>First-Generation College Students</td>
<td>28%</td>
</tr>
<tr>
<td>Pell Grant Eligible</td>
<td>22%</td>
</tr>
<tr>
<td>Enrolled as Freshmen</td>
<td>76%</td>
</tr>
<tr>
<td>Transferred from Community College or Another Four-Year Institution</td>
<td>24%</td>
</tr>
<tr>
<td>Average High School GPA of Enrolling Freshmen*</td>
<td>4.26</td>
</tr>
<tr>
<td>Average SAT Score of Enrolling Freshmen*</td>
<td>1340</td>
</tr>
<tr>
<td>Ranked in the Top 10% of their Class*</td>
<td>86%</td>
</tr>
</tbody>
</table>

* Consistent with averages for all incoming students.

---

**Benefits to you:**

**Gifts of all sizes to the Scholarships Impact Fund are welcome and all donors will receive special updates on student recipients, including an annual Scholarships Impact Fund report highlighting the progress of our fundraising efforts.**

For more information about scholarships, please contact Susie Armstrong, senior director of development for scholarships and special projects, at smarmstrong@wm.edu or (757) 221-7647.

---

**College is hard enough as it is without having to worry about the financials. This scholarship allows me to pursue my passions and find my way in the world without that added pressure. Thank you for providing that and thank you for allowing me to be a student first. Going to school means the world to me.”**

-Preston Mulford  | 2021 Physics Major

**“Because of your generosity, you have lightened my financial burden, which allows me to focus on the most important aspect of school learning. Your generosity has inspired me to help others and give back to the community. I hope one day I will be able to help students achieve their goals just as you have helped me.”**

-Habibo Jima  | 2020 Economics Major

**“Thank you so much for your contribution, which made it possible for us to attend this school. We are the first in our family to attend a four-year university in the United States and we are so thankful that we can make our family proud because of your contribution.”**

-Tiffany and Kristine Tseng  | 2020 Computer Science Majors

**“I'm thankful for the assistance that William & Mary provided, especially Student Accessibility Services for the generous accommodations.” He said. “Thank you all, along with my professors and my family, for helping me regain my confidence.”**

-Through a combination of the GI Bill and private donations made to William & Mary's Scholarships Impact Fund, Poe has truly made the university his home away from home. He is deeply involved in extra-curricular activities at the business school, including the Investment Club, the Finance Club and the Financial Modeling Club, and he plans to join the Chess Club and the Philosophy Club this spring.

-He hopes to graduate in 2020 with a dual major in philosophy and finance, with a concentration in accounting. His goal is to pursue a degree in actuarial science with an investment firm, where he would like to focus on working with military personnel on financial planning and increasing their wealth for retirement. Overall, he couldn't be more thrilled with all the opportunities that are coming his way.

-“I did not even know I was going to get a scholarship when I decided to attend William & Mary — I wanted to attend because I knew it was an excellent school with a great reputation,” he said. “The Scholarships Impact Fund has allowed me to focus on my education without having to worry about financial stability, and I am grateful.”

-Through a combination of the GI Bill and private donations made to William & Mary’s Scholarships Impact Fund, Poe has truly made the university his home away from home. He is deeply involved in extra-curricular activities at the business school, including the Investment Club, the Finance Club and the Financial Modeling Club, and he plans to join the Chess Club and the Philosophy Club this spring.

-He hopes to graduate in 2020 with a dual major in philosophy and finance, with a concentration in accounting. His goal is to pursue a degree in actuarial science with an investment firm, where he would like to focus on working with military personnel on financial planning and increasing their wealth for retirement. Overall, he couldn't be more thrilled with all the opportunities that are coming his way.

-“I did not even know I was going to get a scholarship when I decided to attend William & Mary — I wanted to attend because I knew it was an excellent school with a great reputation,” he said. “The Scholarships Impact Fund has allowed me to focus on my education without having to worry about financial stability, and I am grateful.”

-Through a combination of the GI Bill and private donations made to William & Mary’s Scholarships Impact Fund, Poe has truly made the university his home away from home. He is deeply involved in extra-curricular activities at the business school, including the Investment Club, the Finance Club and the Financial Modeling Club, and he plans to join the Chess Club and the Philosophy Club this spring.

-He hopes to graduate in 2020 with a dual major in philosophy and finance, with a concentration in accounting. His goal is to pursue a degree in actuarial science with an investment firm, where he would like to focus on working with military personnel on financial planning and increasing their wealth for retirement. Overall, he couldn't be more thrilled with all the opportunities that are coming his way.

-“I did not even know I was going to get a scholarship when I decided to attend William & Mary — I wanted to attend because I knew it was an excellent school with a great reputation,” he said. “The Scholarships Impact Fund has allowed me to focus on my education without having to worry about financial stability, and I am grateful.”

-Through a combination of the GI Bill and private donations made to William & Mary’s Scholarships Impact Fund, Poe has truly made the university his home away from home. He is deeply involved in extra-curricular activities at the business school, including the Investment Club, the Finance Club and the Financial Modeling Club, and he plans to join the Chess Club and the Philosophy Club this spring.

-He hopes to graduate in 2020 with a dual major in philosophy and finance, with a concentration in accounting. His goal is to pursue a degree in actuarial science with an investment firm, where he would like to focus on working with military personnel on financial planning and increasing their wealth for retirement. Overall, he couldn't be more thrilled with all the opportunities that are coming his way.

-“I did not even know I was going to get a scholarship when I decided to attend William & Mary — I wanted to attend because I knew it was an excellent school with a great reputation,” he said. “The Scholarships Impact Fund has allowed me to focus on my education without having to worry about financial stability, and I am grateful.”
The Scholarships Impact Fund has allowed me to focus on my education without having to worry about my financial stability, and I am grateful.

Ferdinand Makabata
Class of 2020