For more than 75 years, the Virginia Institute of Marine Science (VIMS) has offered real-world solutions to some of the most pressing challenges facing the Chesapeake Bay region and the world's waterways. Our motto, “Science for the Bay, Impact for the World,” signifies our strength as an institution and our ability to lead positive change around the globe.

We take great pride in our unparalleled commitment to academic excellence, which has helped solidify our standing as a world leader in marine research and advisory science. Our unique blend of research, faculty-student collaboration and entrepreneurial programming profoundly impacts the quality of coastal and marine life, creates jobs and benefits the economy.

With your support, VIMS can build on this tradition of excellence and allow us to reach new heights. An investment in VIMS can make a lasting impact for Chesapeake Bay and generations to come.

John T. Wells
Dean and Director
Virginia Institute of Marine Science

For the Bold
The Campaign for William & Mary
Studying at VIMS changed my life — I learned practical skills that helped me excel in the job market. As an entrepreneur, I am excited to see the innovative spirit of our students and faculty. From oysters to microbeads, VIMS has a successful track record of fostering business development that positively impacts the environment, the economy and our way of life.

Charlie Natale ’82
VIMS Representative
Campaign Steering Committee

Pillar I: Where Great Minds Meet | $10 million

SCHOLARSHIPS | $7 million
Dean and Director’s Scholars | $7 million
Seven fully funded graduate fellowships

TEACHING EXCELLENCE | $3 million
Sustainable Shellfish Aquaculture | $3 million
Distinguished Endowed Professorship

Pillar II: Making the Remarkable | $13 million

ENGAGED LEARNING, INNOVATION AND COLLABORATION
Bay Data | $5 million
• Chesapeake Bay Data Collection and Synthesis
  Annual Fish & Crab Surveys
  Water Quality Monitors
  Seasonal Assessment of Harmful Algae Cysts and Blooms
  Water Level and Shoreline Change Monitoring
  Nunnally Ichthyology Collection
  Baygrass Monitoring and Mapping
  Instrumentation Fund
  VIMS Eminent Scholars Program – allows faculty members to pursue synthesis of large data sets to better understand global change

“Marine Entrepreneurship” | $8 million
Dean and Director’s Innovation Fund | $6 million
Business, Entrepreneurship & Leadership Student Programming | $1 million
Naming Opportunity for 93-foot research vessel | $1 million
Pillar III: A Passion for Impact | $12 million

- Public Programs | $6 million
  - Outreach: Summer Camps, Teacher Training, Marine Science Day
  - Apps and Online Outreach
  - Chesapeake Convenings
  - Visitor’s Center

Sustainable Shellfish Aquaculture | $6 million

- Rapid Response Program to Support the Shellfish Industry
- Aquatic Disease Diagnostics-Harmful Algae Blooms and Human Pathogens
- Eastern Shore Lab
- Aquaculture Breeding Program

Learn more and support VIMS at William & Mary: FortheBold.wm.edu

VIMS is the 2nd highest producer of marine science Ph.D.s in the country.
For the Bold

“I was bold in the pursuit of knowledge, never fearing to follow truth and reason to whatever results they led.”
-THOMAS JEFFERSON 1762, LL.D. 1783

Support VIMS

Society’s greatest challenges in energy, natural resource management, sea level rise and the increasing intensity of storms and natural disasters all play out along our coasts. Your support will help VIMS rise to meet these challenges in the coming years.

UNIVERSITY CAMPAIGN GOALS

Strengthen alumni engagement
Achieve 40 percent alumni participation
Raise $1 billion

FortheBold.wm.edu