The Raymond A. Mason School of Business is at the cutting edge of where management education is headed, which is bringing companies, industry leaders, alumni, faculty and program teams together to figure out what it really takes to make our students truly career-ready and to connect them to world-class opportunities. This campaign, at this time in our history, is crucial to our capacity to deliver this promise for “all time coming.”

So very much of our success as well as our ability to innovate, dream, and grow is due to the vision, commitment and enabling generosity of our alumni and friends. I hope you will join us in this campaign and help us make the remarkable possible for our current students and those fortunate enough to join the great Tribe community in the future.

Larry Pulley ’74  
Dean  
Raymond A. Mason School of Business
William & Mary is a place that we know will be good stewards of our support. Our gift to the Raymond A. Mason School of Business will continue to pay it forward for generations. This campaign is a great opportunity to make a real difference in the lives of students and professors. Join us and be part of this.

Rob ’74 & Jean Estes ’75
Raymond A. Mason
School of Business
Representatives
Campaign Steering Committee

Pillar I: Where Great Minds Meet | $71 million

SCHOLARSHIPS | $35 million
• M.B.A. Fellowships | $30 million
• M.Acc. Fellowships | $5 million

TEACHING EXCELLENCE | $36 million
• Faculty Support
  • Chairs | 3 @ $5 million | $15 million
    Hire and retain world-class faculty
  • Distinguished Professorships | 5 @ $3 million | $15 million
  • Clinical/Adjunct Professorships | 2 @ $2.5 million | $5 million
  • Practitioner-Led Courses | 4 @ $250,000 | $1 million
    Real-world practitioners teaching courses in specialized industries

Pillar II: Making the Remarkable | $74 million

ENGAGED LEARNING, INNOVATION AND COLLABORATION | $69 million
• Innovation Funds | $10 million
  Dean’s Fund for Educational Innovation and start-up funding for new program initiatives
• Programmatic Funds | $7 million
  Student experience endowed funds
• Named Endowed Funds for Faculty Excellence and Curriculum Development | 20 @ $100,000 | $2 million
  Endowed faculty support
• Raymond A. Mason School of Business Annual Fund | $10 million
• Named Centers for Excellence | 4 @ $10 million | $40 million

BUILDINGS AND FACILITIES | $5 million
• Center Space Expansion and Build-out in Alan B. Miller Hall | $5 million

Pillar III: A Passion for Impact | $5 million

LEADERSHIP INITIATIVES | $5 million
• Endowed Fund for Leadership and Ethics | $5 million
  New leadership program
Where Great Minds Meet
$71 million

Making the Remarkable
$74 million

A Passion for Impact
$5 million

Learn more and support the Raymond A. School of Business at William & Mary: FortheBold.wm.edu
For the Bold

“I was bold in the pursuit of knowledge, never fearing to follow truth and reason to whatever results they led.”

-THOMAS JEFFERSON 1762, LL.D. 1783

Support the Raymond A. Mason School of Business

Private donations to the Raymond A. Mason School of Business are critically important and make a direct impact for students and for the business school, providing significant financial investments in our facility, faculty, staff, scholarships and academic programs. These gifts enable us to expand beyond traditional teaching molds by providing our students with a unique approach to business education.

UNIVERSITY CAMPAIGN GOALS

- Strengthen alumni engagement
- Achieve 40 percent alumni participation
- Raise $1 billion

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